



Beacon Hill 2027-2030 Strategic Plan Summary

Beacon Hill is a faith-driven state-wide organization that values courageous compassion, radical generosity, and collaborative partnership to creatively respond to the needs of vulnerable children and families in our state. Beacon Hill's mission is to reduce trauma, restore hope, and strengthen Alaskan families in crisis and children in foster care through the love of Christ. Our vision is to equip families to be healthy and resilient so every child can thrive.

Summary

Beacon Hill entered this planning cycle from a position of remarkable momentum. Between 2020 and 2024 the organization grew across nearly every dimension including program, staff, funding, and reputation, transforming from a bootstrapped, grassroots effort into a \$1.6M organization that completed every action in its previous strategic plan, rebranded, and reorganized for streamlined impact.

This plan sets the course for the future-- 2027 through 2030. It was shaped by Beacon Hill's board and staff over a two-day workshop in May 2026 and reflects a shared ambition that is grounded in our values and focused on sustainability.

The plan organizes Beacon Hill's work into five strategic focus areas:

1. **Programs & Geographic Expansion** — *deepen impact in current regions and extend core programs to Fairbanks and the Kenai Peninsula.*
2. **Faith Community & Church Engagement** — *build an intentional, statewide church engagement strategy.*
3. **Tribal Relationships** — *invest in authentic, sustained partnerships that honor the cultural identity of the children we serve.*
4. **Staffing & Leadership** — *evolve the organizational structure to sustain current and future work.*
5. **Fundraising & Financial Sustainability** — *grow recurring revenue and build long-term reserves.*

Together these focus areas advance a single aim: a financially stable, regionally structured Beacon Hill that serves more children and families while preserving the close-knit culture that has always defined it.